

THE 8th ANNUAL INTERNATIONAL BUSINESS AWARDS 2011 -WINNERS

UAE Winners – **In Red**
UAE Distinguish Honorees – **In Green**

Company of the Year - Non-Profit or Government Organizations

STEVIE AWARD WINNERS (TIE):

Abu Dhabi Fund for Development, Abu Dhabi, UAE

Dubai Cares, Dubai, UAE

DISTINGUISHED HONOREES:

Abu Dhabi Businesswomen Council (ADBWC), Abu Dhabi, UAE

Abu Dhabi Food Control Authority, Abu Dhabi, UAE

Abu Dhabi Police General Headquarters, Abu Dhabi, UAE

Abu Dhabi Systems & Information Centre, Abu Dhabi, UAE

Borneo Open International University, Kuala Lumpur, Malaysia

Department of Economic Development, Abu Dhabi, UAE

Dubai Chamber of Commerce & Industry, Dubai, UAE

Korea Military Manpower Administration, Daejeon, South Korea

Most Innovative Company of the Year in the Middle East and Africa

STEVIE AWARD WINNER:

Etisalat, Abu Dhabi, UAE

DISTINGUISHED HONOREES:

Dudu Communications Fz. LLC., Dubai, UAE

Health Authority Abu Dhabi, UAE

Turk Telekom, Istanbul, Turkey

Unibeton Ready Mix, Abu Dhabi, UAE

Corporate Social Responsibility Program of the Year in the Middle East and Africa

STEVIE AWARD WINNER:

Al Fara'a Group, Abu Dhabi, UAE: Al Fara'a Foundation -Commitment to helping nations children, students and society.

DISTINGUISHED HONOREES:

EFES, Istanbul, Turkey: DIAMOND IN THE ROUGH: Tourism Development and Employment Project

EFES, Istanbul, Turkey: JOURNEY of 1,000 MILES: First Step with Efes

Basketball Academy

Etihad Airways, Abu Dhabi, UAE: Emiratisaiton commitment to developing the national workforce

Etisalat, Abu Dhabi, UAE: Etisalat Group CSR
TDIC Company, Abu Dhabi, UAE: TDIC's commitment to help in educating Dalma Island residents
Turk Telekom, Istanbul, Turkey: Türk Telekom Sports Clubs
Western Region Development Council, Abu Dhabi, UAE: WRDC's commitment towards development of Al Gharbia

Environmental Responsibility Program of the Year in the Middle East and Africa

STEVIE AWARD WINNER:

Abu Dhabi National Oil Company, Abu Dhabi, UAE: Green Fuel Initiative

DISTINGUISHED HONOREES:

Abu Dhabi National Exhibitions Company, Abu Dhabi, UAE: Abu Dhabi National Exhibitions Company Commitment to Sustainability

Abu Dhabi National Oil Company, Abu Dhabi, UAE: Carbon Dioxide Recovery

Abu Dhabi National Oil Company, Abu Dhabi, UAE: Takreer Research Center

Economic Zones World, Dubai, UAE: Economic Zones World - Commitment to Environment

Emirates National Oil Company, Dubai, UAE: ENOC's Commitment to Sustainable Development

Etisalat, Abu Dhabi, UAE: Emirates Energy Star

Turk Telekom, Istanbul, Turkey

Fastest-Growing Company of the Year in the Middle East and Africa

STEVIE AWARD WINNER:

SEHA, Abu Dhabi, UAE

DISTINGUISHED HONOREES:

Dana Gas PJSC, Sharjah, UAE

Emirates Aluminium, Abu Dhabi, UAE

TTNET, Istanbul, Turkey

Public Relations Agency of the Year in the Middle East and Africa

STEVIE AWARD WINNER:

ASDA'A Burson-Marsteller, Dubai, UAE

DISTINGUISHED HONOREE:

Gina Din Corporate Communications, Nairobi, Kenya

Communications or PR Campaign of the Year - Multicultural

STEVIE AWARD WINNER:

ASDA'A Burson-Marsteller, Dubai, UAE: The Seventh Dubai International Film Festival: 'Open your World'

DISTINGUISHED HONOREES:

Have PR & Kommunikation, Copenhagen, Denmark: Have Communications: Taking The Lead

The Korea Mission For The Visually Handicapped, Seoul, South Korea: Jongdalsai (Skylark) Library

THE BOOK COMPANY, Seoul, South Korea: Woongjin Coway House Organ For Customer 'ecoway'

Best Software Programming/Design

STEVIE AWARD WINNER:

Dudu Communications Fz. LLC., Dubai, UAE: Godudu's website

Best Home Page

STEVIE AWARD WINNER:

Abu Dhabi Airports Company, Abu Dhabi, UAE: Abu Dhabi Airports Company new website

DISTINGUISHED HONOREE:

YAGINSTEK Co., Ltd., Seoul, South Korea: HIRA Home Page

Best Overall Web Design

STEVIE AWARD WINNER:

Abu Dhabi Airports Company, Abu Dhabi, UAE: Abu Dhabi Airports Company new website

DISTINGUISHED HONOREE:

Creek Systems Inc., Aliso Viejo, CA USA

Best Marketing or Sales Brochure or Kit - Print

STEVIE AWARD WINNER:

TDIC Company, Abu Dhabi, UAE: The Residences at The St. Regis Saadiyat Island Resort VIP Brochure , TDIC's Product Sales Kit

DISTINGUISHED HONOREES:

Dolphin Energy Limited, Abu Dhabi, UAE: Dolphin Energy's Nationalization Brochure

TDIC Company, Abu Dhabi, UAE: Saadiyat Beach Villas VIP Brochure

Western Region Development Council (WRDC), Abu Dhabi, UAE: Al Gharbia Explorer mini-guide

Wow Image, Seoul, South Korea: 2009 Hyundai Motor Global Social Contribution Activities White Paper

P.R.: Government

STEVIE AWARD WINNER:

Western Region Development Council (WRDC), Abu Dhabi, UAE: Al Gharbia video for Residents

DISTINGUISHED HONOREES:

PENTABREED Co.,Ltd, Seoul, South Korea: 2010 Seoul International Financial City PR Film

Best Corporate Image Event

STEVIE AWARD WINNER:

Abu Dhabi Airports Company, Abu Dhabi, UAE: Abu Dhabi Airports Company Hospitality Programme around the Formula 1 Grand Prix

DISTINGUISHED HONOREES:

Quality Systems, Inc., Irvine, CA USA: NextGen Users Group Meeting Attracts Record Attendees; Largest in Company History

Soongsil University, Seoul, South Korea: Soongsil University providing lifelong education through its founding principle of "Truth and Service."

Customer Service Department of the Year

STEVIE AWARD WINNER:

Etisalat, Abu Dhabi, UAE: Changing the way we SERVE!

DISTINGUISHED HONOREES:

Abu Dhabi Municipality, Abu Dhabi, UAE

Abu Dhabi Police General Headquarters, Abu Dhabi, UAE

Al-Ain city municipality, Al-Ain, UAE: Al-Ain city municipality Food Distribution Center

Huddle, London, United Kingdom: Huddle Customer Engagement Team

Hyatt Legal Plans, Cleveland, OH USA: Client Service Center

IBM Netezza, Marlborough, MA, USA: IBM Netezza Customer Support

INTERIORS (Branch of EASA SALEH AL GURG GROUP), Dubai, UAE

LifeLock, Tempe, AZ USA: LifeLock's Contact Center

optivo, Berlin, Germany

PetRays, The Woodlands, TX USA

Portugal Telecom, Lisbon, Portugal

SilkRoad technology, Chicago, IL USA

SUNGWOADCOM, Seoul, South Korea

Telstra International, Hong Kong, China

Türk Telekom, Istanbul, Turkey

Union National Bank, Abu Dhabi, UAE: Customer Insights and Feedback

VerticalResponse, San Francisco, CA USA

Customer Service Team of the Year

STEVIE AWARD WINNER:

Mafraq Hospital, Abu Dhabi, UAE: Mafraq Ambassadors - We Care

DISTINGUISHED HONOREES:

Abu Dhabi Systems & Information Centre, Abu Dhabi, UAE: Abu Dhabi Government Contact Centre

Al-Ain city municipality, Al-Ain, UAE: Al-Ain City Municipality Food Distribution Center

Everything Everywhere, London, United Kingdom: E-Services Team

IBM Netezza, Marlborough, MA, USA: IBM Netezza Technical Account Management

Symantec, Mountain View, CA USA: NortonLive Ultimate Help Desk Customer Service Team

Human Resources Executive of the Year

STEVIE AWARD WINNER:

Abu Dhabi Police General Headquarters, Abu Dhabi, UAE:

DISTINGUISHED HONOREES:

Gulf Bank, Kuwait City, Kuwait: Surour Alsamerai, General Manager-Human Resources

Information Technology Team of the Year

STEVIE AWARD WINNER:

Abu Dhabi Police General Headquarters, Abu Dhabi, UAE: Terrestrial Trunked Radio –TETRA Communication System

DISTINGUISHED HONOREES:

Abu Dhabi Tourism Authority, Abu Dhabi, UAE

Executive of the Year - Non-Profit or Government Organizations

STEVIE AWARD WINNER:

Abu Dhabi Education Council, Abu Dhabi, UAE: Mugheer Al Khailli, Director General

DISTINGUISHED HONOREES:

Military Manpower Administration, Daejeon, South Korea: Kim Young-Hoo, Commissioner

The Korea Mission for the Visually Handicapped, Seoul, South Korea: Shin In-Sik

Chairman of the Year

STEVIE AWARD WINNER:

Etisalat, Abu Dhabi, UAE: Mohammed Omran, Chairman

DISTINGUISHED HONOREES:

Al Fara'a Group, Abu Dhabi, UAE: Dr. J.R.Gangaramani, President & Executive Chairman

EXIT Realty Corp. International, Mississauga, Canada: Steve Morris, Founder & CEO

Hancom Inc., Seoul, South Korea: Lee Hong-Goo, Chairman & CEO

National Bank of Abu Dhabi, Abu Dhabi, UAE: H.E. Nasser Ahmed Khalifa Alsowaidi, Chairman of the Board

Quality Systems, Inc., Irvine, CA USA: Sheldon Razin, Chairman

Soongsil University, Seoul, South Korea: Kim Dae-Gun

Turnaround Executive of the Year

STEVIE AWARD WINNER:

Damas International Limited, Dubai, UAE: Anan Fakhreddin, CEO

DISTINGUISHED HONOREES:

Abu Dhabi Gas Industries Ltd., Abu Dhabi, UAE: Huda Al Matroushi, Vice President, GASCO

Al Gurg Paints LLC, Sharjah, UAE: Sunil Gudur, General Manager

Nu Skin Enterprises (China, Hong Kong, Taiwan), Hong Kong, China: Vincent

Cheng, Vice President of Distributor Success & General Manager
Soongsil University, Seoul, South Korea: Kim Dae-Gun, President
Uijeongbu City, Gyeonggi-do, South Korea: Ahn Byung-Young, Mayor of
Uijeongbu

Marketing Department of the Year

STEVIE AWARD WINNER:

Emirates NBD, Dubai, UAE

DISTINGUISHED HONOREES:

ActionCOACH, Las Vegas, NV USA

iolo technologies, Los Angeles, CA USA

Jeju Free International City Development Center (JDC), Jeju City, South Korea

Masdar, Abu Dhabi, UAE

State Street Corporation, Boston, MA USA

Best New Product or Service of the Year - Media & Entertainment

STEVIE AWARD WINNER:

Dudu Communications Fz. LLC., Dubai, UAE: Dudu Communications' new social network

DISTINGUISHED HONOREES:

Design House Inc., Seoul, South Korea: xi application etc.

Best New Product or Service of the Year - Services

STEVIE AWARD WINNER:

Abu Dhabi Systems & Information Centre, Abu Dhabi, UAE: Abu Dhabi eGovernment Gateway

DISTINGUISHED HONOREES:

Club Assist, Melbourne, Australia: Electric Vehicle Supply Equipment - 'Mobile Charger'

ProcureStaff LLC, New York, NY USA: Volt Consulting Group (VCG) – Amplify™ Methodology

Company of the Year - Advertising, Marketing, & Public Relations

STEVIE AWARD WINNER:

BrainJuicer Group PLC, London, United Kingdom

DISTINGUISHED HONOREES:

All Channels Communication Group, Sofia, Bulgaria

Informa Exhibitions, Abu Dhabi, UAE

Company of the Year - Banking

STEVIE AWARD WINNER:

Agricultural Bank of China Limited, Beijing, China
DISTINGUISHED HONOREES:
Equity Bank Ltd., Nairobi, Kenya
Korea Development Bank, Seoul, South Korea
[National Bank of Abu Dhabi, Abu Dhabi, UAE](#)
Piraeus Bank S.A., Athens, Greece

Company of the Year - Conglomerates

STEVIE AWARD WINNER:
Siemens AG, Munich, Germany
DISTINGUISHED HONOREES:
A.P. Møller - Mærsk A/S, Copenhagen, Denmark
Dangote Group, Lagos, Nigeria
Franz Haniel & Cie. GmbH, Duisburg, Germany
[General Holding Corporation, Abu Dhabi, UAE](#)
Hyosung Corporation, Seoul, South Korea
Koç Holding, Istanbul, Turkey
Noble Group Limited, Hong Kong, China
Reliance Industries Limited, Mumbai, India

Company of the Year - Energy

STEVIE AWARD WINNER:
PKN ORLEN Spolka Akcyjna, Plock, Poland
DISTINGUISHED HONOREES:
[Abu Dhabi National Oil Company, Abu Dhabi, UAE](#)
[Dolphin Energy Limited, Abu Dhabi, UAE](#)
Korea Ocean Research & Development Institute (KORDI), Seoul, South Korea
MOL Magyar Olaj-és Gázipari Nyrt., Budapest, Hungary
OAO Gazprom, Moscow, Russia
Petróleos Mexicanos México (PEMEX), D.F., Mexico
PTT Public Company Limited, Bangkok, Thailand

Company of the Year - Financial Services

STEVIE AWARD WINNER:
ING Group, Amsterdam, The Netherlands
DISTINGUISHED HONOREES:
[Al Ansari Exchange, Dubai, UAE](#)
Blackhawk Network Europe, Seattle, WA USA
Borro, London, United Kingdom
Cisco, San Jose, CA USA: Cisco Capital
FIRMA Foreign Exchange Corporation, Edmonton, Canada
Goldenway Investments Holdings Limited, Hong Kong, China
Korea Financial Supervisory Service, Seoul, South Korea
Skrill, London, United Kingdom: Skrill Holdings
[UAE Exchange, Abu Dhabi, UAE](#)

UNICREDIT LEASING CORPORATION IFN SA, Bucharest, Romania
Union National Bank, Abu Dhabi, UAE

Company of the Year - Food & Beverage

STEVIE AWARD WINNER:

San Miguel Corporation, Manila, Philippines

DISTINGUISHED HONOREES:

Al Ghadeer Water Factory LLC, Abu Dhabi, UAE

Carlsberg A/S, Copenhagen, Denmark

FEMSA, Monterrey, Mexico

General Holding Corporation, Abu Dhabi, UAE: Agthia Group, a GHC Company

JBS S.A., São Paulo, Brazil: JBS-Friboi

KANZAWINE Ltd., Gunma, Japan

Nongshim Co., Ltd, Seoul, South Korea

Plantagon International AB, Stockholm, Sweden

Company of the Year - Health Products & Services

STEVIE AWARD WINNER:

Mead Johnson Nutrition Company, Glenview, IL USA

DISTINGUISHED HONOREES:

Abu Dhabi Health Services Company (SEHA), Abu Dhabi, UAE

Amgen Inc., Thousand Oaks, CA USA

Lifeline Hospital, Abu Dhabi, UAE

Mafraq Hospital, Abu Dhabi, UAE

MELILEA International Group of Companies, Kuala Lumpur, Malaysia

PetRays, The Woodlands, TX USA

Quality Systems, Inc., Irvine, CA USA

Seoul National University Dental Hospital, Seoul, South Korea

Speron Inc., Dover, DE USA

Company of the Year - Manufacturing

STEVIE AWARD WINNER:

Gulf Aluminium Rolling Mill Company, Sitra, Bahrain

DISTINGUISHED HONOREE:

Joseph Group, Dubai, UAE

Company of the Year - Media

STEVIE AWARD WINNER:

Bertelsmann AG, Gütersloh, Germany

DISTINGUISHED HONOREES:

British Sky Broadcasting Group plc, London, United Kingdom

Dudu Communications Fz. LLC., Dubai, UAE

Naspers Limited, Cape Town, South Africa

Saffron Digital, London, United Kingdom

Company of the Year - Real Estate

STEVIE AWARD WINNER:

INDITEX S A, Arteixo, Spain

DISTINGUISHED HONOREES:

CTP Invest, spol. s r. o., Humpolec, Czech Republic

[Economic Zones World, Dubai, UAE](#)

EXIT Realty Corp. International, Mississauga, Canada

[Green Precast Systems & Technologies International, Abu Dhabi, UAE](#)

[Jones Lang LaSalle, Dubai, UAE: Jones Lang LaSalle, Middle East and North Africa](#)

Company of the Year - Retail

STEVIE AWARD WINNER:

Sonae, SGPS, SA, Maia, Portugal

DISTINGUISHED HONOREES:

Carrefour SA, Levallois-Perret, France

[Damas International Limited, Dubai, UAE](#)

Fast Retailing Co., Ltd., Yamaguchi, Japan

Federation of Migros Cooperatives, Zurich, Switzerland

Fits.me Virtual Fitting Room, Tallinn, Estonia

Jerónimo Martins, SGPS, S.A., Lisbon, Portugal

Magnit, Krasnodar, Russia

Metro AG, Dusseldorf, Germany

Ross Stores, Inc., Pleasanton, CA USA

Shinsegae, Seoul, South Korea

Company of the Year - Telecommunications

STEVIE AWARD WINNER:

MTN Group, Roodeport, Gauteng, South Africa

DISTINGUISHED HONOREES:

Aepona Ltd, Belfast, United Kingdom

[Al Yah Satellite Communications Company, Abu Dhabi, UAE](#)

[Etisalat, Abu Dhabi, UAE](#)

Intune Networks, Dublin, Ireland

KTIS, Seoul, South Korea

NII Holdings, Reston, VA USA

Qosmos, Paris, France

Telecom Egypt, Cairo, Egypt

Telstra International, Hong Kong, China

Turk Telekom, Istanbul, Turkey

XLN Telecom, Burgess Hill, United Kingdom

Company of the Year - Transportation

STEVIE AWARD WINNER:

Southwest Airlines, Dallas, TX USA

DISTINGUISHED HONOREES:

Athen International Airport, Athens, Greece
FAST RENT A CAR, Abu Dhabi, UAE
GulfTainer Company Limited, Sharjah, UAE
Incheon International Airport, Incheon, South Korea
NFI, Cherry Hill, NJ USA

New Company of the Year

STEVIE AWARD WINNER:

Everonn Education Limited, Chennai, India

DISTINGUISHED HONOREES:

Abu Dhabi Systems & Information Centre, Abu Dhabi, UAE

AmberMcGown.com, The Woodlands, TX USA

Elix-IRR Partners LLP, London, United Kingdom

Green Precast Systems & Technologies International, Abu Dhabi, UAE

Spend Radar, Chicago, IL USA

Tellago Studios, Miami, FL USA

Communications Department of the Year

STEVIE AWARD WINNER:

Turk Telekom, Istanbul, Turkey

DISTINGUISHED HONOREES:

1-800-GOT-JUNK?, Vancouver, Canada

AECOM Technology Corporation, New York, NY USA

iolo technologies, Los Angeles, CA USA

Nu Skin Korea, Seoul, South Korea

PT Bank Permata Tbk, Jakarta, Indonesia

Ras Al Khaimah Free Trade Zone, Ras Al Khaimah, UAE

Weber Shandwick Health, London, United Kingdom

Communications or PR Campaign of the Year - Global Issues

STEVIE AWARD WINNER:

The Brazilian Secretariat of Social Communication (SECOM), New York, NY USA:

Federal Government of Brazil: Global Media and Analyst Teleconference Series

DISTINGUISHED HONOREES:

APRA Porter Novelli, Sofia, Bulgaria: My Green City

ASDA'A Burson-Marsteller, Dubai, UAE: ASDA'A Burson-Marsteller Arab Youth Survey 2010

Calysto Communications, Atlanta, GA USA: When Disaster Strikes: Using PR to Raise Funds and Client Visibility

Qline Design Company, Seoul, South Korea: SEE the SEA

Communications or PR Campaign of the Year - Marketing - Consumer Services

STEVIE AWARD WINNER:

MasterCard Europe, London, United Kingdom: MasterCard's Maestro Angels

DISTINGUISHED HONOREES:

AC-Sanafor Ltd, Helsinki, Finland: AC-Sanafor for Hotels.com: Message in a bottle

Emirates NBD, Dubai, UAE: Truth and Reality

Hill & Knowlton, Shanghai, China: HSBC Advance's Crossover Dialogue
ING Bank, Istanbul, Turkey: Turuncu Hesap (Orange Account)
Luxottica Retail Australia, Sydney, Australia: Luxottica's OPSM eye hub: The launch of the future of retail
Sefiani Communications Group, Sydney, Australia: Expedia No Fees Campaign
Solution Co., Seoul, South Korea: Koomin Bank's GOLD&WISE
Solution Co., Seoul, South Korea: Samsung Card's Magazine S
TTNET, Istanbul, Turkey: TIVIBU - TV Your Way

Best Online Press Room

STEVIE AWARD WINNER:

Hilton Hotels & Resorts, McLean, VA USA: Hilton Global Media Center

DISTINGUISHED HONOREES:

[Abu Dhabi Airports Company, Abu Dhabi, UAE: Abu Dhabi Airports Company new website](#)

Accenture, Chicago, IL USA: Accenture.com Newsroom

Best Consumer Event

STEVIE AWARD WINNER:

GLOBAL EVENTS ID Corporation SL, Madrid, Spain: Axe Boat!

DISTINGUISHED HONOREES:

BEAM, Seoul, South Korea: B-Boy - Return to Street

boogy the event company, Istanbul, Turkey: The Bi Buyuk Fest

[Dubai International Film Festival, Dubai, UAE](#)

EFES, Istanbul, Turkey: Miller FRESHTIVAL: The ultimate urban experience

KANYON, Istanbul, Turkey: ORGANIKANYON

Best Tradeshow or Convention

STEVIE AWARD WINNER:

GSMA, London, United Kingdom: GSMA Mobile World Congress

DISTINGUISHED HONOREES:

[Abu Dhabi National Exhibitions Company, Abu Dhabi, UAE: 2011 International Defence Exhibition and Conference \(IDEX\)](#)

Mincom Pty Ltd, Brisbane, Australia: The Asset Intensive Industry Summits (AIIS)

[Reed Exhibitions Middle East, Abu Dhabi, UAE: World Future Energy Summit](#)

Human Resources Department of the Year

STEVIE AWARD WINNER:

Accenture Services Ltd, Bengaluru, India: Accenture India HR Department

DISTINGUISHED HONOREES:

[Al-Ain city municipality, Al-Ain, UAE](#)

[Al Yah Satellite Communications Company \(Yahsat\), Abu Dhabi, UAE](#)

[Dubai Electricity & Water Authority, Dubai, UAE](#)

[Etisalat, Abu Dhabi, UAE](#)

NESTLE TURKEY, Istanbul, Turkey

Nu Skin Korea, Seoul, South Korea
TDIC Company, Abu Dhabi, UAE

Information Technology Department of the Year

STEVIE AWARD WINNER:

PetRays, The Woodlands, TX USA

DISTINGUISHED HONOREES:

Abu Dhabi Tourism Authority, Abu Dhabi, UAE

Dubai Electricity & Water Authority, Dubai, UAE

Emirates National Oil Co. (ENOC), Dubai, UAE: ENOC Network Consolidation Project

Universal Network Solutions, Saint Paul, MN USA: UNS International Training
Department

Information Technology Executive of the Year

STEVIE AWARD WINNER:

Quality Systems, Inc., Irvine, CA USA: Steven T. Plochocki, CEO

DISTINGUISHED HONOREES:

Abu Dhabi Tourism Authority, Abu Dhabi, UAE: Dr. Fawaz Hazza Abu Sitta, Information
Technology Manager

Informatica Corporation, Redwood City, CA USA: Tony Young, CIO

Executive of the Year - Automotive & Transport Equipment

STEVIE AWARD WINNER:

Toyota Motor Corporation, Aichi, Japan: Fujio Cho, Chairman

DISTINGUISHED HONOREES:

Alliance Capital, Abu Dhabi, UAE: Eisa Al Shamlan, Chairman

Karsan, Istanbul, Turkey: Jan Nahum, Executive Director

Executive of the Year - Banking

STEVIE AWARD WINNER:

OCBC BANK (MALAYSIA) BERHAD, Kuala Lumpur, Malaysia: David Conner,
CEO

DISTINGUISHED HONOREES:

Korea Development Bank, Seoul, South Korea: Kang Man-Soo, Chairman &
CEO

National Bank of Abu Dhabi, Abu Dhabi, UAE: Michael Hardwick Tomalin, Group
CEO

Skandinaviska Enskilda Banken AB, Stockholm, Sweden: Annika Falkengren,
President, CEO, and Director

ZENITH BANK PLC, Lagos, Nigeria: Godwin Emezie, Managing Director

Executive of the Year - Financial Services

STEVIE AWARD WINNER:

Korea Development Bank, Seoul, South Korea: Kang Man-Soo, Chairman &
CEO

DISTINGUISHED HONOREES:

Trinidad and Tobago Unit Trust Corporation, Port-of-Spain, Trinidad & Tobago:
Eutrice Carrington, Executive Director
[Union National Bank, Abu Dhabi, UAE: Mr Mohammad Nasr Abdeen, CEO](#)

Executive of the Year - Health Products & Services

STEVIE AWARD WINNER:

MELILEA International Group of Companies, Kuala Lumpur, Malaysia: Datuk Dr. Alan Wong, Founder and Group Chairman

DISTINGUISHED HONOREES:

Aetna, Hartford, CT USA: Elease E. Wright, Senior VP of Human Resources
Quality Systems, Inc., Irvine, CA USA: Steven T. Plochocki: Leading the Way

Amid Industry Seachange

[Tawam Hospital, Abu Dhabi, UAE: Dr. Said Abuhasna, Chairman, Department of Critical Care Medicine](#)

[Tawam Hospital, Al Ain, UAE: Ahlam Al Sheiban, Acting Chief Quality Officer](#)

Executive of the Year - Materials & Construction

STEVIE AWARD WINNER:

Holcim Ltd., Zurich, Switzerland: Markus Johann Akermann, CEO & Director

DISTINGUISHED HONOREES:

Companhia Siderúrgica Nacional, Rio de Janeiro, Brazil: Benjamin Steinbruch, CEO

[Unibeton Ready Mix, Abu Dhabi, UAE: Mohammed Shehadeh, Senior Vice President and Board Member](#)

Executive of the Year - Real Estate

STEVIE AWARD WINNER:

EXIT Realty Corp. International, Mississauga, Canada: Erika Gileo, Senior Vice President, Operations

DISTINGUISHED HONOREE:

[Economic Zones World, Dubai, UAE: Salma Ali Saif Bin Hareb, CEO](#)

Executive of the Year - Transportation

STEVIE AWARD WINNER:

Deutsche Post AG, Bonn, Germany: Wulf von Schimmelmann, Chair, Supervisory Board

DISTINGUISHED HONOREES:

[DP World, Dubai, UAE: Sir John Parker, Director and Vice Chairman](#)

Ethiopian Airlines, Addis Ababa, Ethiopia: Tewolde Gebremariam, CEO

SAS AB, Stockholm, Sweden: Rickard Gustafson, President and CEO

Management Team of the Year

STEVIE AWARD WINNER:

iolo technologies, Los Angeles, CA USA

DISTINGUISHED HONOREES:

[Abu Dhabi Police General Headquarters, Abu Dhabi, UAE](#)

NESTLE TURKEY, Istanbul, Turkey
Quality Systems, Inc., Irvine, CA USA
Spend Radar, Chicago, IL USA
TelecityGroup, London, United Kingdom

Marketing Executive of the Year

STEVIE AWARD WINNER:

Accenture, Chicago, IL USA: Teresa Poggenpohl, Executive Director - Global Image

DISTINGUISHED HONOREES:

Informatica Corporation, Redwood City, CA USA: Chris Boorman, CMO and SVP
Education and Enablement

iolo technologies, Los Angeles, CA USA: JJ Schoch, VP of marketing

Jones Lang LaSalle, Dubai, UAE: Bansrelal Goshichand, Marketing Manager, MENA

State Street Corporation, Boston, MA USA: Hannah Grove, Executive Vice President
and Chief Marketing Officer

Marketing Campaign of the Year for a Service

STEVIE AWARD WINNER:

Jeju Free International City Development Center (JDC), Jeju City, South Korea:
Dream of Jeju

DISTINGUISHED HONOREES:

Abu Dhabi Tourism Authority, Abu Dhabi, UAE: Abu Dhabi Tourism Authority
2010 Service Marketing Campaign

Accenture, Chicago, IL USA: Accenture High Performance Delivered Integrated
Marketing Campaign

Coverall Health-Based Cleaning System, Boca Raton, FL USA

TTNET, Istanbul, Turkey: TIVIBU - TV Your Way

USANA Health Sciences, Sydney, Australia: USANA's Women In Business 2011

Best New Product or Service of the Year - Computer Software - Software as a Service

STEVIE AWARD WINNER:

SDL International, Maidenhead, United Kingdom: SDL BeGlobal - SaaS

DISTINGUISHED HONOREES:

ADCO, Abu Dhabi, UAE: Abu Dhabi Company for Onshore Oil Operations
(ADCO)

Moxie Software, Mountain View, CA USA: Moxie Software's Employee Spaces

PAREXEL International, Waltham, MA USA: The Release of a SaaS-based
Clinical Trial Data Collection Software – DataLabs EDC

Best New Product or Service of the Year - Financial Services

STEVIE AWARD WINNER:

American Express, New York, NY USA: American Express OPEN: Business
Apps Solutions

DISTINGUISHED HONOREES:

Spendvision, San Jose, CA USA: Spendvision's Payables Financing Module
UAE Exchange, Abu Dhabi, UAE: FLASH- Real Time Remittance

Best New Product or Service of the Year - Health Products & Services

STEVIE AWARD WINNER:

Cascades Tissue Group, Candiatic, Canada: Cascades' Intelligent Antibacterial Paper

DISTINGUISHED HONOREES:

ACE enterprise Slovakia, Bratislava, Slovakia: ACE eHospital

Gulf Pharmaceutical Industries, Ras Al Khaimah, UAE: Julphar Project JXI - Human Insulin API Project

NECA (National Evidence-based Healthcare Collaborating Agency), Seoul, South Korea: STARIGs (STANDARD Reporting Items for clinical practice Guidelines)

PetRays, The Woodlands, TX USA: PetRays 30 Minute STAT Service

Rayovac Corporation, Madison, WI, USA: Rayovac Mercury Free Hearing Aid Batteries

SANOFI-AVENTIS, Istanbul, Turkey: "a-hekim" - Launching Primary Care as a Medical Specialty

Yaser Abu El-Sameed, Abu Dhabi, UAE: Interventional Pulmonology at Sheikh Khalifa Medical City

Best New Product or Service of the Year - Telecommunications

STEVIE AWARD WINNER:

Telegent Systems, London, United Kingdom: TLG1180 CMOS single-chip ISDB-Tb + analog mobile TV solution

DISTINGUISHED HONOREES:

Envivio, Inc., South San Francisco, CA USA: Envivio® Halo™ Network Media Processor

Etisalat, Abu Dhabi, UAE: 2. e-Life Service – Based on the Fiber-To-The-Home (FTTH) technology

Hutchison Global Communications Limited (HGC), Hong Kong, China: HGC's Greater Mekong Subregion (GMS) Data Network Services

Openet, Dublin, Ireland: Profile Manager by Openet

TTNET MUZIK, Istanbul, Turkey: Zero to 2 Million in just one month

Support Department of the Year

STEVIE AWARD WINNER:

IBM Netezza, Marlborough, MA, USA: IBM Netezza Customer Support

DISTINGUISHED HONOREES:

Abu Dhabi Airports Company, Abu Dhabi, UAE: Quality Assurance

Abu Dhabi Food Control Authority, Abu Dhabi, UAE

EastmanKodak Company, Rochester, NY USA: KODAK Service and Support
KTIS, Yeongdeungpo-gu, South Korea

PetRays, The Woodlands, TX USA

Unibeton Ready Mix, Abu Dhabi, UAE: Production and Supply Chain

Support Team of the Year

STEVIE AWARD WINNER:

Everything Everywhere, London, United Kingdom: The Device, Products and Networks Best Practice Team

DISTINGUISHED HONOREES:

Al Rahba Hospital, Abu Dhabi, UAE: Al Rahba Hospital Finance Department

Coverall Health-Based Cleaning System, Boca Raton, FL USA: Coverall's Global Support Network

Dell, Round Rock, TX USA: Dell's Global Planning & Operations Team

IBM Netezza, Marlborough, MA USA: IBM Netezza Technical Account

Management

Unibeton Ready Mix, Abu Dhabi, UAE: Unibeton's Quality and Excellence Team

THE REST OF RESULTS

Company of the Year - Accounting

STEVIE AWARD WINNER

Kessler International, New York, NY USA

Company of the Year - Aerospace & Defense

STEVIE AWARD WINNER:

Bombardier Inc., Montreal, Canada

DISTINGUISHED HONOREE:

Korea Airports Corporation, Seoul, South Korea

Company of the Year - Automotive & Transport Equipment

STEVIE AWARD WINNER:

Tata Motors Limited, Mumbai, India

DISTINGUISHED HONOREES:

General Motors, Detroit, MI USA

International Armoring Corporation, Ogden, UT USA

Karsan, Istanbul, Turkey

Thai Yamaha Motor Company, Samutprakarn, Thailand

Company of the Year - Business Services

STEVIE AWARD WINNER:

CARDNO Ltd, Fortitude Valley, Australia

DISTINGUISHED HONOREES:

ActionCOACH, Las Vegas, Nevada, USA

Celistics, Madrid, Spain

Gyo LightHouse Co., Ltd. Osaka, Japan

IF Net, Tokyo, Japan

SDL International, Maidenhead, United Kingdom
Smart Reader Worldwide Sdn Bhd, Kuala Lumpur, Malaysia
SponsorPay, Berlin, Germany
Statics KOREA, Seoul, South Korea

Company of the Year - Chemicals

STEVIE AWARD WINNER:

Saudi Basic Industries Corporation (SABIC), Riyadh, Saudi Arabia

DISTINGUISHED HONOREE:

YAMATO LTD., Osaka, Japan

Company of the Year - Computer Services

STEVIE AWARD WINNER:

Quality Systems, Inc., Irvine, CA USA

DISTINGUISHED HONOREES:

Microtask Ltd, Helsinki, Finland

TelecityGroup, London, United Kingdom

Company of the Year - Computer Software

STEVIE AWARD WINNER:

Callidus Software, Pleasanton, CA USA

DISTINGUISHED HONOREES:

Dassault Systemes, Vélizy-Villacoublay, France

Epicor Software Corporation, Irvine, CA USA

Hancom Inc., Seoul, South Korea

iolo technologies, LLC, Los Angeles, CA USA

Learning Possibilities, Birkirkara, Malta

Platform Computing Corporation, Markham, Canada

Quality Systems, Inc., Irvine, CA USA

ResponseTek, Vancouver, Canada

seoClarity, Des Plaines, IL USA

SYSPRO, Costa Mesa, CA USA

Company of the Year - Consumer Products - Durables

STEVIE AWARD WINNER:

AB Electrolux, Stockholm, Sweden

DISTINGUISHED HONOREE:

Gree Electric Appliances, Inc., Zhuhai, China

Company of the Year - Consumer Products - Non-Durables

STEVIE AWARD WINNER:

Beiersdorf AG, Hamburg, Germany

DISTINGUISHED HONOREE:

Natura Cosméticos S.A., São Paulo, Brazil

Company of the Year - Diversified Services

STEVIE AWARD WINNER:

African Access Holdings, Durban, South Africa

DISTINGUISHED HONOREES:

Besser Betreut GmbH, Berlin, Germany

Japan Post Holdings Co., Ltd., Tokyo, Japan

Company of the Year - Electronics

STEVIE AWARD WINNER:

Taiwan Semiconductor Manufacturing Company Ltd, Hsinchu, Taiwan

DISTINGUISHED HONOREE:

Hon Hai Precision Industry Co., Ltd., Tucheng City, Taipei, Taiwan

Company of the Year - Hospitality & Leisure

STEVIE AWARD WINNER:

Genting Malaysia Berhad, Kuala Lumpur, Malaysia

DISTINGUISHED HONOREES:

Korea Museum of Genealogy, Seoul, South Korea

Robert Arrigo & Sons Ltd., St. Julians, Malta

Company of the Year - Insurance

STEVIE AWARD WINNER:

Ageas SA/NV, Brussels, Belgium

DISTINGUISHED HONOREES:

PlanSource, Orlando, FL USA

RSA Canada, Toronto, Canada

Swiss Reinsurance Company, Zurich, Switzerland

USAA, San Antonio, TX USA

Company of the Year - Legal

STEVIE AWARD WINNER:

Korea Copyright Commission, Seoul, South Korea

Company of the Year - Materials & Construction

STEVIE AWARD WINNER:

GS Engineering & Construction, Seoul, South Korea

DISTINGUISHED HONOREES:

Colas Group, Boulogne-Billancourt, France

CRH plc, Dublin, Ireland

The Land Revitalization Institute, Tokyo, Japan

VINCI, Rueil-Malmaison, France

voestalpine AG, Linz, Austria:

Company of the Year - Metals & Mining

STEVIE AWARD WINNER:

Vale S.A., Rio de Janeiro, Brazil

DISTINGUISHED HONOREES:

African Rainbow Minerals, Sandton, South Africa
BHP Billiton Limited, Melbourne, Australia

Company of the Year - Pharmaceuticals

STEVIE AWARD WINNER:

PAREXEL International, Waltham, MA USA

Company of the Year - Utilities

STEVIE AWARD WINNER:

EDF Energy plc, London, United Kingdom

Most Innovative Company of the Year in Asia, Australia and New Zealand

STEVIE AWARD WINNER:

Manthan Systems, Bangalore, India

Most Innovative Company of the Year in Asia (China, Japan and Korea)

STEVIE AWARD WINNER:

IF Net, Tokyo, Japan

DISTINGUISHED HONOREES:

Hancom Inc., Seoul, South Korea

Woongjin Coway, Seoul, South Korea

Most Innovative Company of the Year in Europe

STEVIE AWARD WINNER:

P2i Limited, Oxfordshire, United Kingdom

DISTINGUISHED HONOREES:

Coca-Cola Icecek, Istanbul, Turkey

LOVEFiLM UK Ltd, London, United Kingdom

TelecityGroup, London, United Kingdom

Most Innovative Company of the Year in Canada and the U.S.A.

STEVIE AWARD WINNER:

salesforce.com, San Francisco, CA USA

DISTINGUISHED HONOREES:

Creative Lodging Solutions, Lexington, KY USA

Eagle's Flight Creative Training Excellence Inc., Guelph, Canada

IFDS Canada, Toronto, Canada

iolo technologies, LLC, Los Angeles, CA USA

PetRays, The Woodlands, TX USA

Red Frog Events, Chicago, IL USA

Most Innovative Company of the Year In Mexico, Central and South America

STEVIE AWARD WINNER:

Nextel Brazil, São Paulo, Brazil

Corporate Social Responsibility Program of the Year in Asia, Australia and New Zealand

STEVIE AWARD WINNER:

ITT Corporation, White Plains, NY USA: Delivering Clean Water Solutions Through ITT Watermark

DISTINGUISHED HONOREES:

Malaysian Resources Corporation Berhad, Kuala Lumpur, Malaysia: Promoting Intelligence, Nurturing Talent and Advocating Responsibility (PINTAR)

PT Bank Permata Tbk, Jakarta, Indonesia: "Through PermataHati, CSR lives within each and everyone of us"

PT Unilever Indonesia, Tbk, Jakarta, Indonesia: JAKARTA STOP AIDS - "Care for Your Life"

Pusat Bahasa Titian Jaya, Kuala Lumpur, Malaysia

Thai Life Insurance Co., Ltd., Bangkok, Thailand: One's Gift of Life... To Many with Thai Life Insurance "Start with Giving"

Corporate Social Responsibility Program of the Year in Asia (China, Japan and Korea)

STEVIE AWARD WINNER:

Shinil Education Foundation, Seoul, South Korea: Shinil Teacher Awards

DISTINGUISHED HONOREES:

Nu Skin Enterprises (China, Hong Kong, Taiwan), Hong Kong, China: 512

Sichuan Earthquake Micro-loan Project

Soongsil University, Seoul, South Korea: Soongsil University providing lifelong education through its founding principle of "Truth and Service."

Corporate Social Responsibility Program of the Year in Canada and the U.S.A.

STEVIE AWARD WINNER:

IFDS Canada, Toronto, Canada: IFDS Canada's iCARE

DISTINGUISHED HONOREE:

LifeLock, Tempe, AZ USA: LifeLock's Free Identity Theft Summits for Law Enforcement

Corporate Social Responsibility Program of the Year in Europe

STEVIE AWARD WINNER:

EFES, Istanbul, Turkey: DIAMOND IN THE ROUGH: Tourism Development and Employment Project

DISTINGUISHED HONOREES:

All Channels Communication, Sofia, Bulgaria: "High Start with Postbank"

AstraZeneca Bulgaria, Sofia, Bulgaria: AstraZeneca's Active Socially Responsible Policy

Coca-Cola, Istanbul, Turkey: "Children's Orchards" Project

EFES, Istanbul, Turkey: JOURNEY of 1,000 MILES: First Step with Efes Basketball Academy

TelecityGroup, London, United Kingdom

Corporate Social Responsibility Program of the Year in Mexico, Central and South America

STEVIE AWARD WINNER:

BBVA Bancomer, Mexico City, Mexico: BBVA Bancomer Becas de integración Por los que se quedan

Environmental Responsibility Program of the Year in Asia, Australia and New Zealand

STEVIE AWARD WINNER:

PMFTC, Inc.(Philip Morris Philippines Manufacturing), Baguio City, Philippines: Reforestation Through Coop Organizing & Capability Building for Tobacco Farmers

DISTINGUISHED HONOREE:

Malaysian Resources Corporation Berhad, Kuala Lumpur, Malaysia: Green Building Initiative

Environmental Responsibility Program of the Year in Asia (China, Japan and Korea)

STEVIE AWARD WINNER:

K-Water, Daejeon City, South Korea

DISTINGUISHED HONOREES:

Korea Ocean Research & Development Institute (KORDI), Ansan-si, South Korea

NAMYANGJU CITY, Namyangju-si, South Korea

Environmental Responsibility Program of the Year in Canada and the U.S.A.

STEVIE AWARD WINNER:

Rayovac Corporation, Madison, WI, USA: Rayovac's Sustainability

DISTINGUISHED HONOREE:

IFDS Canada, Toronto, Canada: IFDS Canada Go's Green

Environmental Responsibility Program of the Year in Europe

STEVIE AWARD WINNER:

CEMEX, Kaštel Sucurac, Croatia: Lintar - the first olive oil produced from a re-cultivated quarry

DISTINGUISHED HONOREES:

Aygaz, Istanbul, Turkey: Climate Change Education Program

Isbank, Istanbul, Turkey: Isbank's 81 Forests in 81 Cities Project

KANYON, Istanbul, Turkey: ORGANIKANYON

TelecityGroup, London, United Kingdom

Fastest-Growing Company of the Year in Asia, Australia and New Zealand

STEVIE AWARD WINNER:

Everonn Education Limited, Chennai, India

DISTINGUISHED HONOREE:

MELILEA International Group of Companies, Kuala Lumpur, Malaysia: Melilea International (Taiwan) Ltd.

Fastest-Growing Company of the Year in Canada and the U.S.A.

STEVIE AWARD WINNER:

iolo technologies, LLC, Los Angeles, CA USA

DISTINGUISHED HONOREES:

LifeLock Inc., Tempe, AZ USA

PetRays, The Woodlands, TX USA

Red Frog Events, Chicago, IL USA

Fastest-Growing Company of the Year in Europe

STEVIE AWARD WINNER:

Grid-Tools, Oxford, United Kingdom

DISTINGUISHED HONOREES:

CTP Invest, spol. s r. o., Humpolec, Czech Republic

TTNET, Istanbul, Turkey

Public Relations Agency of the Year in Asia (China, Japan and Korea)

STEVIE AWARD WINNER:

Bom Interactive Media, Inc., Daejeon, South Korea

Public Relations Agency of the Year in Europe

STEVIE AWARD WINNER:

M3 Communications Group, Inc., Sofia, Bulgaria

DISTINGUISHED HONOREES:

AC-Sanafor Ltd, Helsinki, Finland

APRA Porter Novelli, Sofia, Bulgaria

Public Relations Agency of the Year in Canada and the U.S.A.

STEVIE AWARD WINNER:

MWW Group, East Rutherford, NJ USA

DISTINGUISHED HONOREE:

SmartMark Communications, LLC, Newtown, PA USA

Public Relations Agency of the Year In Mexico, Central and South America

STEVIE AWARD WINNER:

AMGWorldwide Agency, Brazil and Miami, FL USA

Communications Team of the Year

STEVIE AWARD WINNER:

RSA Canada, Toronto, Canada

DISTINGUISHED HONOREES:

IndoPacific Edelman, Jakarta, Indonesia: Taiwan External Trade Development

Council (TAITRA) integrated marketing communication
JINHWA Design & Communication.Co.,Ltd, Seoul, South Korea: LOTTE
Department Store's CHARLOTTE

Communications, Investor Relations, or PR Executive of the Year

STEVIE AWARD WINNER:

Informatica Corporation, Redwood City, CA USA: Stephanie Wakefield, Vice
President, Investor Relations

DISTINGUISHED HONOREES:

AECOM Technology Corporation, New York, NY USA: Paul Gennaro, SVP &
CCO

Bom Interactive Media Inc., Daejeon, South Korea: Song Shi-Hun, Director,
Chungnam National University Hospital

iolo technologies, Los Angeles, CA USA: Julia Zamorska, VP of Corporate
Communications

Quality Systems, Inc., Irvine, CA USA: Susan J. Lewis, Public Relations and
Investor Relations Specialist

Turk Telekom, Istanbul, Turkey: Sinan Cem Sahin, Corporate Affairs Director

Communications or PR Campaign of the Year - Community Relations

STEVIE AWARD WINNER:

Tesco Poland, Krakow, Poland: Tesco Poland Company's Community Relations
Campaign

DISTINGUISHED HONOREES:

Azercell Telecom LLC, Baku City, Azerbaijan: Azercell CSR Activities
LifeLock, Tempe, AZ USA: LifeLock's Free Identity Theft Education for
Consumers

Nord Stream AG, Zug, Switzerland: Community Relations Campaign of Nord
Stream AG, Switzerland

PT Unilever Indonesia, Tbk, Jakarta, Indonesia: UNILEVER INDONESIA
FOUNDATION, UIF'S 10TH ANNIVERSARY: "SMALL ACTIONS, BIG
DIFFERENCE"

SANOFI-AVENTIS, Istanbul, Turkey: Primary Care: Transforming Health Delivery
in Turkey

THE BOOK COMPANY, Seoul, South Korea: Woongjin Coway House Organ For
Customer 'ecoway'

Weber Shandwick, Beijing, China: YOUTH'10- Malaysia's Largest Youth Festival

Communications or PR Campaign of the Year - Crisis Communications

STEVIE AWARD WINNER:

Korea Nuclear Fuel Company, Daejeon, South Korea

DISTINGUISHED HONOREE:

GENESIS Public Relations, Warsaw, Poland: Defence of EMPERIA Holding
against a hostile takeover on the Warsaw Stock Exchange (WSE)

Communications or PR Campaign of the Year - Issues Management

STEVIE AWARD WINNER:

Nord Stream AG, Zug, Switzerland: Issues Management for the Nord Stream Pipeline

DISTINGUISHED HONOREES:

SASAYEON, Seoul, South Korea: Korea Employment Agency For The Disabled : 20 Year-History

Turk Telekom, Istanbul, Turkey: No Place Like Home

Communications or PR Campaign of the Year - Low Budget (Under \$10,000 / €7,000)

STEVIE AWARD WINNER:

Inzalo Communication, Johannesburg, South Africa: Nelson Mandela Day 2010

DISTINGUISHED HONOREES:

Calysto Communications, Atlanta, GA USA: When Disaster Strikes: Using PR to Raise Funds and Client Visibility

Sense Cube, Seoul, South Korea: Uiwang City Magazine "Uiwang World"

Communications or PR Campaign of the Year - Marketing - Business-to-Business

STEVIE AWARD WINNER:

Honeywell Turbo Technologies, Cheshire, United Kingdom: The Future Is Turbocharged

DISTINGUISHED HONOREES:

Accenture, Chicago, IL, USA: Accenture High Performance Delivered Integrated Marketing Campaign

GES, Las Vegas, NV USA: The Art and Science of Balance

MWW Group, East Rutherford, NJ USA: Deloitte Touche Tohmatsu Limited: A Force to Be Reckoned With

Communications or PR Campaign of the Year - Marketing - Consumer Products

STEVIE AWARD WINNER:

IndoPacific Edelman, Jakarta, Indonesia: Taiwan External Trade Development Council (TAITRA) integrated marketing communication 'Taiwan Excellence' Campaign in Indonesia

DISTINGUISHED HONOREES:

Corporate Voice | Weber Shandwick, New Delhi, India: Oral B's 'Smile India Movement'

EFES, Istanbul, Turkey: BOMONTI: Beer reborn from its roots

F & H Porter Novelli, Munich, Germany: LG CINEMA 3D Event

GeiserMaclang Marketing Communications, Inc., Manila, Philippines: 'Aray Ko. Galing Ko. ("My Pain. My Glory")'

Hancom Inc., Seoul, South Korea: The Beauty of Hangul

Hill & Knowlton, Shanghai, China: "Ariel Artist2" Campaign

Marco de Comunicación, Madrid, Spain: A Return to Tradition

MSLGROUP, Paris, France: Pacific Whole Grain Biscuit - launching a consumer health product in a non-existent category
Opel Spain, London, United Kingdom: Nanny on Board: the launch of the Meriva

Communications or PR Campaign of the Year - Public Affairs

STEVIE AWARD WINNER:

Abbott, London, United Kingdom: Fit for Work Europe

DISTINGUISHED HONOREES:

BRcomm, Seoul, South Korea: Integrated Marketing Communication For Korea Economic Census

Corporate Voice | Weber Shandwick, New Delhi, India: Save the Children's 'Every One' campaign

Marco de Comunicación, Madrid, Spain: Invest in Morocco

MSLGROUP, Paris, France: Re-branding a Nation: South Africa – Open for Business

Royal College of Speech and Language Therapists, London, United Kingdom: Giving Voice

THE BOOK COMPANY, Seoul, South Korea: K-water House Organ 'Water, Nature and People'

Communications or PR Campaign of the Year - Public Service

STEVIE AWARD WINNER:

BRcomm, Seoul, South Korea: Shinil Teacher Awards

DISTINGUISHED HONOREES:

Mahindra & Mahindra Ltd., Mumbai, India: The Plane with a Heart: Mahindra supports Millions Against Malaria global flight

MasterCard Europe, London, United Kingdom: Smart study = money management

Peres & Partners, Lisbon, Portugal: Women in Red (Movimento Mulheres de Vermelho)

Communications or PR Campaign of the Year - Reputation/Brand Management

STEVIE AWARD WINNER:

APRA Porter Novelli, Sofia, Bulgaria: Live Actively!

DISTINGUISHED HONOREES:

Abbott, Abbott Park, IL USA: Abbott's MitraClip System Makes Headlines

Hancom Inc., Seoul, South Korea: Hancom CI, Branding Design

KANYON, Istanbul, Turkey: VIP DAY AT KANYON

KARSAN-LEGAL PR, Istanbul, Turkey: KARSAN - "Darling of the Media"

PJ Lhuillier, Inc., Makati City, Philippines: Search for the Happiest Pinoy

Communications or PR Campaign of the Year - Social Media Focused

STEVIE AWARD WINNER:

MWW Group, East Rutherford, NJ USA: Nikon Film Festival Social Campaign

Championing D-SLR Video

DISTINGUISHED HONOREES:

Burson-Marsteller Australia, Sydney, Australia: COOK FOR YOUR CAREER: A Strategic Communications Campaign on behalf of HOSTPLUS

IndoPacific Edelman, Jakarta, Indonesia: Live & Rockin' Concert by BlackBerry LLORENTE & CUENCA, Madrid, Spain: Xacobeo 2010, a Way of Records

MSLGROUP, Paris, France: 'Singapore Transformed' – Re-branding Singapore to Chinese Audiences through Social Media

Samsung Electronics, Seoul, South Korea: Samsung Electronics Online Communication

TTNET, Istanbul, Turkey: TTNET Support

Weber Shandwick, Beijing, China: Dog-napping the MD's dog – Pfizer PawClub Internal Launch

Advertising/Editorial/Design Agency of the Year

STEVIE AWARD WINNER:

Hanaro Adcom, Seoul, South Korea

DISTINGUISHED HONOREES:

IONOI Studio, Seoul, South Korea

SASAYEON, Seoul, South Korea

Sense Cube, Seoul, South Korea

Uniqueplus, Seoul, South Korea

Creative Department of the Year

STEVIE AWARD WINNER:

Bom Interactive Media Inc., Daejeon, South Korea

DISTINGUISHED HONOREES:

Doosan Heavy Industries, Gwigok-dong, South Korea

Seoul National University Hospital Biomedical Research Institute, Seoul, South Korea

SHINDONGAH Engineering & Construction, Seoul, South Korea

Creative Team of the Year

STEVIE AWARD WINNER:

Hana Financial Group, Seoul, Korea: Membership Magazine "Hana Bank" team

DISTINGUISHED HONOREES:

SHINDONGAH Engineering & Construction, Seoul, South Korea: Boots And All For Employees, iDOO

Creative Executive of the Year

STEVIE AWARD WINNER:

GES, Las Vegas, NV USA: Errol Ahearn, Executive Creative Director

DISTINGUISHED HONOREE

HANAROADCOM, Seoul, South Korea: Shon Jung-Hieh, President

Advertising, Business Services, Marketing, & Public Relations Ads & Campaigns

STEVIE AWARD WINNER:

DHL Express, Bonn, Germany: DHL Express/ International Specialists Campaign

DISTINGUISHED HONOREE:

Slack and Company, Chicago, IL USA: LinkedIn "Fortune"

Automotive & Transport Equipment Ads & Campaigns

STEVIE AWARD WINNER:

JWT International, The Netherlands: Bridgestone Little Jimmy

DISTINGUISHED HONOREE:

Design House, Inc., Seoul, South Korea: Hankook Tire 2011 CALENDAR

Banking Ads & Campaigns

STEVIE AWARD WINNER:

Akbank, Istanbul, Turkey: Akbank Children's Theater

DISTINGUISHED HONOREE:

Akbank, Istanbul, Turkey: Akbank 2010 for you campaign

Chemicals Ads & Campaigns

STEVIE AWARD WINNER:

Slack and Company, Chicago, IL USA: XIAMETER brand campaign

Consumer Products Ads & Campaigns

STEVIE AWARD WINNER:

Comsel Co., Ltd., Tokyo, Japan: 2010 Panasonic Eco Ideas Campaign

DISTINGUISHED HONOREE:

UK, Seoul, South Korea: PUREGANIC's Campaign Re-Launched

Financial Services Ads & Campaigns (Including Accounting and Insurance)

STEVIE AWARD WINNER:

Finansbank A.S., Istanbul, Turkey: Finansbank's Fix Card Campaign

DISTINGUISHED HONOREES:

AICPA, New York, NY USA: AICPA's 360 Degrees of Taxes

Thai Life Insurance Co., Ltd., Bangkok, Thailand: Beloved Child Ad

Food & Beverage Ads & Campaigns

STEVIE AWARD WINNER:

Slack and Company, Chicago, IL USA: National Starch: Building the brand—and demand—from the inside out

DISTINGUISHED HONOREE:

PENTABREED Co., Ltd, Seoul, South Korea: Maeil Dairies Kobe Kitchen
Launching IMC Campaign

Non-Profit Organizations Ads & Campaigns

STEVIE AWARD WINNER:

Slack and Company, Chicago, IL USA: Partnership at Drugfree.org Influence the
Influencers" program"

Telecommunications Ads & Campaigns

JWT International, The Netherlands: MTS

Transportation Ads & Campaigns

STEVIE AWARD WINNER:

FlatRate Moving™, New York, NY USA: FlatRate Moving™: We Take Moving
Seriously So You Don't Have To™

DISTINGUISHED HONOREE:

adacado, Vancouver, Canada: Webjet Dynamic Creative Ad

Best Animation/Illustration

STEVIE AWARD WINNER:

J Film Communication Inc., Seoul, South Korea: Samsung Grand-Cru
Refrigerator

Best Corporate Identity/Branding Design

STEVIE AWARD WINNER:

SUNGWOADCOM, Seoul, South Korea: Sejong Center Branding

DISTINGUISHED HONOREE:

Nationwide Building Society, Swindon, United Kingdom: Nationwide Pride
Branding

Best Design

STEVIE AWARD WINNER:

Korean National Tuberculosis Association, Seoul, South Korea: Christmas Seal
of Korea Brochure

DISTINGUISHED HONOREES:

Bom Interactive Media Inc., Daejeon, South Korea

C&COM Co. Ltd., Seoul, South Korea: Maxwell House Roasted Beans Coffee
Package

Dani Communications Co., Ltd., Seoul, South Korea: The Bank of Korea, A Sixty-
Year History

SASAYEON, Seoul, South Korea: 10 Years: Incheon Airport - Memories of
Yesterday, Faces of Today

Best Design in a Series or Campaign

STEVIE AWARD WINNER:

Hilton Hotels & Resorts, McLean, VA USA: Stories by Hilton ~ SHGE Phase 2 Campaign

Best Web Site or Blog - Business Services

STEVIE AWARD WINNER:

Accenture, Chicago, IL USA: Accenture Corporate Website

Best Web Site or Blog - Diversified Services

STEVIE AWARD WINNER:

LifeLock, Tempe, AZ USA: LifeLock's Web Site

Best Web Site or Blog - Energy

STEVIE AWARD WINNER:

Korea Radioactive Waste Management Corporation, Seoul, South Korea

Best Web Site or Blog - Financial Services

STEVIE AWARD WINNER:

Garanti Mortgage, Istanbul, Turkey: Mortgage Expert Garanti

DISTINGUISHED HONOREES:

FINANSBANK, Istanbul, Turkey: FIN CLUB WEBSITE - Putting People First

The Korea Student Aid Foundation (KOSAF), Seoul, South Korea

Best Web Site or Blog - Health Products & Services

STEVIE AWARD WINNER:

Reading Room, London, United Kingdom: Terrence Higgins Trust, My HIV

DISTINGUISHED HONOREE:

Health Insurance Review & Assessment Service, Seoul, South Korea

Best Web Site or Blog - Hospitality & Leisure

STEVIE AWARD WINNER:

GuestCentric Systems, Lisbon, Portugal: Vale do Gaijo website

Best Web Site or Blog - Insurance

STEVIE AWARD WINNER:

Delvinia, Toronto, Canada: Manulife's CoverMe.com

DISTINGUISHED HONOREE:

Ayudhya Allianz C.P.Life Pcl., Bangkok, Thailand: Online Photo Contest

Best Web Site or Blog - Media

STEVIE AWARD WINNER:

Gameforge AG, Karlsruhe, Germany: Media Gameforge Portal

Best Web Site or Blog - Metals & Mining

STEVIE AWARD WINNER:

Investis Ltd, London, United Kingdom: Anglo American's Corporate Web Site

Best Web Site or Blog - Non-Profit Organizations

STEVIE AWARD WINNER:

Delvinia, Toronto, Canada: Canadian Opera Company Website

DISTINGUISHED HONOREES:

Reading Room, London, United Kingdom: Royal Air Force Benevolent Fund, 1940 Chronicle

YAGINSTEK Co., Ltd., Seoul, South Korea: HIRA Blog

Best Web Site or Blog - Retail

STEVIE AWARD WINNER:

YOOX SpA, Zola Predosa (BO), Italy: www.yoox.com

Best Web Site or Blog - Telecommunications

STEVIE AWARD WINNER:

PT Comunicações, Lisbon, Portugal: net.sapo.pt

Best Interface Design

STEVIE AWARD WINNER:

Investis Ltd, London, United Kingdom: BP's HSE Charting Tool

DISTINGUISHED HONOREE:

Foxtons, London, United Kingdom: Foxtons.co.uk Interface Design

Best Writing/Content

STEVIE AWARD WINNER:

VerticalResponse, San Francisco, CA USA: Educate, Engage and Empower:

VerticalResponse Marketing Blog for Small Businesses

DISTINGUISHED HONOREES:

LifeLock, Tempe, AZ USA: LifeLock's Web Site

Best E-commerce Site

STEVIE AWARD WINNER:

Shinsegae, Seoul, South Korea

Best Investor Relations Site

STEVIE AWARD WINNER:

TelecityGroup, London, United Kingdom: TelecityGroup's Investor Relations Site

DISTINGUISHED HONOREE:

BMO Financial Group, Toronto, Canada: Bank of Montreal's Investor Relations Website

Best Training Site

STEVIE AWARD WINNER:

Orange Slovensko a.s., Bratislava, Slovakia: Orange brand website

DISTINGUISHED HONOREES:

Creative Channel Services, Los Angeles, CA USA: Best Buy Learning Lounge Training Site

FINANSBANK, Istanbul, Turkey: FINARMONI TRAINING WEBSITE - "Harmonizing work and life"

Rethink Autism, New York, NY USA: Rethink Autism Web-Based Training Program

Best Video Site

STEVIE AWARD WINNER:

Digitized Information, Inc., Tokyo, Japan: DigInfo News YouTube Channel

Best Mobile Site

STEVIE AWARD WINNER:

7Seas Technologies Limited, Hyderabad, India: Mobizill

DISTINGUISHED HONOREE:

Menupan.com, Seoul, South Korea: I-Coupon

Best Facebook Fanpage or Group

STEVIE AWARD WINNER:

Whirlpool Europe, Comerio, Italy: Whirlpool Employer Branding FB Page

Best Annual Report - Online/Electronic

STEVIE AWARD WINNER:

Daimler AG, Stuttgart, Germany: Daimler's 2010 Annual Report "Innovation Close Up."

DISTINGUISHED HONOREES:

SRA International, Fairfax, VA USA: SRA FY10 Annual Report Summary

TelecityGroup, London, United Kingdom: TelecityGroup Annual Report

Thomson Reuters, Stamford, CT USA: Thomson Reuters 2010 Annual Report

Best Annual Report - Print

STEVIE AWARD WINNER:

International Finance Corporation (IFC), Washington, DC, USA: Where Innovation Meets Impact, Annual Report 2010

DISTINGUISHED HONOREES:

Akbank, Istanbul, Turkey: Akbank 2010 Annual Report

Garanti Bank, Istanbul, Turkey: Garanti Annual Report 2010

Kier Group, plc., London, United Kingdom: Kier Group plc Annual Report 2010

McKenna Long & Aldridge, LLP, Atlanta, GA USA: McKenna Long & Aldridge
2010 Annual Report
RTL Group Luxembourg, Hamburg, Germany: RTL Group Annual Report 2010
Smart Media-The Annual Report Company, Colombo, Sri Lanka: Seylan Bank
PLC Annual Report 2009
Sunways AG, Düsseldorf, Germany: Uniting ambitions.
TSKB (Industrial Development Bank of Turkey), Istanbul, Turkey: TSKB Annual
Report

Best House Organ For General Audience

STEVIE AWARD WINNER:

Ludwig van Beethoven Association, Krakow, Poland: Ludwig van Beethoven
Association's Beethoven Magazine

DISTINGUISHED HONOREE:

Solution Co., Seoul, South Korea: Kookmin Bank's GOLD&WISE

Best House Organ For Employees

STEVIE AWARD WINNER:

Jeju Free International Development Center (JDC), Jeju City, South Korea:
Dream of Jeju

DISTINGUISHED HONOREES:

designCRETA, Seoul, South Korea: Boots And All For Employees, iDOO

HANAROADCOM, Seoul, South Korea: OUTDOOR Lifestyle Magazine "Leisure
& Life"

Best House Organ For Customers (Business)

STEVIE AWARD WINNER:

HANAROADCOM, Seoul, South Korea: OUTDOOR Lifestyle Magazine "Leisure
& Life"

DISTINGUISHED HONOREE:

Bom Interactive Media Inc., Daejeon, South Korea: Happiness Keeper

**Best House Organ For Customers (Public Enterprise, Government,
Association)**

STEVIE AWARD WINNER:

HANAROADCOM, Seoul, South Korea: Korean National Tuberculosis
Association's "Health World"

DISTINGUISHED HONOREE:

designSOHO Inc., Seoul, South Korea: KAC Airport Focus

Best Marketing or Sales Brochure or Kit - Online/Electronic

STEVIE AWARD WINNER:

State Street Corporation, Boston, MA USA: State Street Vision: The Evolving
Role of Technology in Financial Services

DISTINGUISHED HONOREE:

HP, Palo Alto, CA USA: HP Sales Playbooks

Best Company History Publication

STEVIE AWARD WINNER:

SASAYEON, Seoul, South Korea: History of Lotte Chilsung 60 Years

DISTINGUISHED HONOREE:

Fisher Communications, Inc., Seattle, WA USA: Fisher's Centennial Celebration

Best Other Publication

STEVIE AWARD WINNER:

SBA (Seoul Business Agency), Seoul, South Korea: Seoul Business Agency Magazine

DISTINGUISHED HONOREE:

Hilton Hotels & Resorts, McLean, VA USA: Photography Guidelines

Business/Government

STEVIE AWARD WINNER:

NAMYANGJU CITY, Gyeonggi-do, South Korea: Namyangju monthly magazine "Kwaehandosi"

Consumer Entertainment/Information

STEVIE AWARD WINNER:

BMW Group, Hamburg, Germany: BMW Magazine 1/2011 App for iPad

DISTINGUISHED HONOREES:

BMW Group, Hamburg, Germany: BMW Magazine 2/2010 App for iPad

Design House Inc., Seoul, South Korea: xi application etc.

Et netera, Prague, Czech Republic: ET NETERA TAXIcheck App

Hancom Inc., Seoul, South Korea: Cloud Bread App

plusadd, Inc., Kawasaki, Japan: piaScore for iPad

Marketing

STEVIE AWARD WINNER:

BMW Group, Hamburg, Germany: BMW Magazine 2/2010 App for iPad

DISTINGUISHED HONOREE:

BMW Group. Hamburg, Germany: BMW Magazine 1/2011 App for iPad

Public Information

STEVIE AWARD WINNER:

SBA (Seoul Business Agency), Seoul. South Korea: Seoul Business Agency MAGAZINE

DISTINGUISHED HONOREE:

Korea Copyright Commission, Seoul, South Korea: Copyright Cultures

Sales

STEVIE AWARD WINNER:

GlaxoSmithKline Company, Istanbul, Turkey: proDG Company's Sales Kit App

DISTINGUISHED HONOREES:

Menupan.com, Seoul, South Korea: Happy Buyrus
YOOX SpA, Zola Predosa (BO), Italy: YOOX.COM for iPad

Apps and Interactive Multimedia - Training

STEVIE AWARD WINNER:

Protiviti, Pleasanton, CA USA: Interactive Computer Based Training Module

Internal/Employee Communications

STEVIE AWARD WINNER:

TELUS, Burnaby, Canada: TELUS Day of Service Manila

DISTINGUISHED HONOREES:

I-MOTUS, Newbury, United Kingdom: Internal Employee Engagement Programme – Customer Case Study Films – Whitbread, Bolton

TELUS, Burnaby, Canada: TELUS Day of Service Latin America

Motivational

STEVIE AWARD WINNER:

Digicomkorea Co., Ltd, Seoul, South Korea: Lotte Department Store - One Vietnamese Mom in Korea

DISTINGUISHED HONOREES:

FINANSBANK, Istanbul, Turkey: CHANGE AGENDA ANIMATED VIDEO: Moving Finansbank into the Future

TELUS, Burnaby, Canada: TELUS Inspire to Give

Orientation

STEVIE AWARD WINNER:

Hilton Hotels & Resorts, McLean, VA USA: Hilton Brand ID Video

DISTINGUISHED HONOREES:

Turk Telekom, Istanbul, Turkey: 'Team Rooms'

Uijeongbu City, Gyeonggi-do, South Korea: Uijeongbu City promotion DVD

P.R.: Industrial

STEVIE AWARD WINNER:

PANTERA PICTURES CO.,LTD, Seoul, South Korea: We Build The Great, We Are Different

DISTINGUISHED HONOREE:

J Film Communication Inc., Seoul, South Korea: 2010 IFA-Samsung Home Appliance Oven

P.R.: Media & Entertainment

STEVIE AWARD WINNER:

HBO Latin America, Miami, FL USA: HBO Latin America's Capadocia S2" PR Overview Video"

DISTINGUISHED HONOREE:

Gameforge AG, Karlsruhe, Germany: Star Trek - Infinite Space: Galaxy at War trailer

Non-Profit Fund Raising

STEVIE AWARD WINNER:

Turk Telekom, Istanbul, Turkey: Turk Telekom The Health and Social Welfare Foundation Film

P.R.: Other

STEVIE AWARD WINNER:

Republic Bank Limited, Port of Spain, Trinidad: Republic Bank Power to Make a Difference Video 2010

DISTINGUISHED HONOREE:

Kemper Kommunikation GmbH, Frankfurt, Germany: The Evolution. As of Today.

P.R.: Technology

STEVIE AWARD WINNER:

IndoPacific Edelman, Jakarta, Indonesia: Taiwan Excellence Cinema Ad 2010 for TAITRA Indonesia

DISTINGUISHED HONOREES:

J Film Communication Inc., Seoul, South Korea: 2010 IFA-Samsung Home Appliance Dishwasher

Kemper Kommunikation GmbH, Frankfurt, Germany: Green Technology

Planting for Tomorrow, Sendai, Japan: Creating Forests That Protect Lives:" The Great East Japan Earthquake Recovery"

Sales.: Media & Entertainment

STEVIE AWARD WINNER:

Dunlop Manufacturing Inc., Benicia, CA USA: Cry Baby: The Pedal That Rocks The World

Video & Film - Sales.: Technology

STEVIE AWARD WINNER:

Quality Systems, Inc., Irvine, CA USA: Creating Solutions the Doctor Ordered

DISTINGUISHED HONOREE:

J Film Communication Inc., Seoul, South Korea: 2010 IFA-Samsung Home Appliance Scout washer

Video & Film - Sales: Product Sales

STEVIE AWARD WINNER:

Kemper Kommunikation GmbH, Frankfurt, Germany: Form and Function - The Battle

Video & Film - Sales: Service Sales

STEVIE AWARD WINNER:

Love & Happy Production, Seoul, South Korea: Standard Chartered 'Payback Loan' PR Movie

DISTINGUISHED HONOREE:

Love & Happy Production, Seoul, South Korea: Director Jo Jeong-Gon's Eye Talk - Good Eye, Shinning World

Training

STEVIE AWARD WINNER:

Be Learning Films Pty Ltd, Sydney, Australia: A Family Affair - Woolworths Corporate Training Film

Best Association Event or Meeting

STEVIE AWARD WINNER:

GSMA, Atlanta, GA USA: GSMA Mobile World Congress 2011

Best New Product Introduction Event

STEVIE AWARD WINNER:

Jack Morton Worldwide, New York, NY USA: Thomson Reuters Launches Eikon

DISTINGUISHED HONOREES:

Grupo BPMO, Barcelona, Spain: Cerámicas Gala presenta sus novedades 2010-2011

Hilton Hotels & Resorts, McLean, VA USA: Global Launch of eforea: spa at Hilton

Best Internal Recognition/Motivational Event

STEVIE AWARD WINNER:

Turk Telekom, Istanbul, Turkey: 'Games People Play' Management Summit

DISTINGUISHED HONOREES:

Digicomkorea Co., Ltd, Seoul, South Korea: Lotte Department Store - One Vietnamese Mom in Korea

Turk Telekom, Istanbul, Turkey: Turk Telekom The orientation event "Welcome 2011"

Best Sales Meeting

STEVIE AWARD WINNER:

Opus, Milton Keynes, United Kingdom: Lexus: Like No Other

Customer Service Executive of the Year

STEVIE AWARD WINNER:

Türk Telekom, Istanbul, Turkey: Haktan Yasar Kiliç, VP Customer Relations

DISTINGUISHED HONOREES:

IBM Netezza, Marlborough, MA USA: Patricia Cotter, IBM Netezza Senior Vice President of Worldwide Operations and Customer Support

Military Manpower Administration, Daejeon, South Korea: Kim Young-Hoo, Commissioner

Symantec, Mountain View, CA USA: Kevin Chapman, VP & GM Worldwide Consumer Services

Human Resources Team of the Year

STEVIE AWARD WINNER:

Aygaz, Istanbul, Turkey: Aygaz Group HR Team

DISTINGUISHED HONOREES:

Everonn Education Limited, Chennai, India: Everonn's HR Culture Management Team

Executive of the Year - Advertising, Marketing, & Public Relations

STEVIE AWARD WINNER:

SUNGWOADCOM, Seoul, South Korea: Lee Min-Sung, CEO

DISTINGUISHED HONOREES:

M3 Communications Group, Inc., Sofia, Bulgaria: Maxim Behar, CEO

MWW Group, East Rutherford, NJ USA: Michael Kempner, President, Founder, & CEO

Executive of the Year - Aerospace & Defense

STEVIE AWARD WINNER:

Korea Airports Corporation, Seoul, South Korea: Sung Si-Chul, CEO

Executive of the Year - Business Services

STEVIE AWARD WINNER:

Smart Reader Worldwide Sdn Bhd, Kuala Lumpur, Malaysia: Dr Richard Ong, Chief Executive Officer

DISTINGUISHED HONOREES:

Accenture. Chicago, IL USA: Teresa Poggenpohl, Executive Director - Global Image

ActionCOACH, Las Vegas, NV USA: Jodie Shaw, CEO

BEAM, Seoul, South Korea: Jun Jin-Young, CEO

Bulldog Solutions, Austin, TX USA: Rob Solomon, founder and CEO

Eagle's Flight Creative Training Excellence Inc., Guelph, Canada: Phil Geldart, Chief Executive Officer

McKinney Rogers, New York, NY USA: Damian McKinney, CEO, Business Execution Professional

NIIT Technologies, Inc., Atlanta, GA USA: Lalit Dhingra, President

SDL International, Maidenhead, United Kingdom: Peter Smith, CEO

World Compliance, Miami, FL USA: Dirk Mohrmann, CEO

Xerox Corporation, Norwalk, CT USA: Ursula M. Burns, CEO

Executive of the Year - Chemicals

STEVIE AWARD WINNER:

Sasol Limited, Johannesburg, South Africa: Lawrence (Pat) Patrick Adrian Davies, CEO

Executive of the Year - Computer Hardware

STEVIE AWARD WINNER:

Hewlett-Packard Company, Palo Alto, CA USA: Catherine A. Lesjak, Chief Financial Officer and Executive VP

Executive of the Year - Computer Software

STEVIE AWARD WINNER:

ACE enterprise Slovakia, Bratislava, Slovakia: Alexander Cimbalak, CEO

DISTINGUISHED HONOREES:

Hancom Inc., Seoul, South Korea: Lee Hong-Goo, CEO, Hancom Inc.

iolo technologies, Los Angeles, CA USA: Noah T. Rowles, CEO and Founder

Quality Systems, Inc., Irvine, CA USA: Steven T. Plochocki: Leading the Way Amid Industry Seachange

seoClarity, Des Plaines, IL USA: Renie McClay, Director of Sales

TelecityGroup, London, United Kingdom: Michael Tobin, CEO

Executive of the Year - Conglomerates

STEVIE AWARD WINNER:

Reliance Industries Limited, Mumbai, India: Mukesh D Ambani, Chairman and Managing Director

DISTINGUISHED HONOREES:

Jardine Matheson Holdings Limited, Hong Kong, China: Anthony Nightingale, Managing Director & Chairman

Supergroup, Sandton, South Africa: Peter Mountford, Chief Executive Officer

Executive of the Year - Consumer Products

STEVIE AWARD WINNER:

Unilever N.V., Rotterdam, The Netherlands: Paul Polman, CEO and Director

DISTINGUISHED HONOREES:

Groupe Danone, Paris, France: Franck Riboud, Chairman & CEO

Kao Corporation, Tokyo, Japan: Motoki Ozaki, President, CEO and Director

LG Electronics, Inc., Seoul, South Korea: Kenneth W.Chang, VP and Head Business Development Team

Reckitt Benckiser Group plc, Slough, United Kingdom: Bart Becht, CEO

Executive of the Year - Diversified Services

STEVIE AWARD WINNER:

African Access Holdings, Durban, South Africa: Shaun Battlemann, CEO

DISTINGUISHED HONOREES:

K-Water, Seoul, South Korea: Kim Keun-Ho, CEO

SIDM, Seoul, South Korea: Lee Ju-Hwag, CEO

Executive of the Year - Electronics

STEVIE AWARD WINNER:

Samsung Electronics Co., Ltd., Seoul, South Korea: Yun Jong-Yong, CEO

Executive of the Year - Energy

STEVIE AWARD WINNER:

Iberdrola SA, Bilbao, Spain: Jose Ignacio Sanchez Galán, CEO

DISTINGUISHED HONOREES:

CoreClean, Austin, TX USA: Anyck Turgeon, CEO & CISS

Korea Nuclear Fuel Company, Daejeon, South Korea: Kim Ki-Hak, President & CEO

Korea Radioactive Waste Management Corporation, Seoul, South Korea: Min Kye-Hong, President & CEO

Executive of the Year - Food & Beverage

STEVIE AWARD WINNER:

Southern Wine & Spirits of America, Inc. Miami, FL USA: Wayne E. Chaplin, President & COO

DISTINGUISHED HONOREES:

CEVITAL SPA, Alger, Algeria: Issad Rebrab, President & Managing Director

Nestle SA, Vevey, Switzerland: Paul Bulcke, CEO

The Coca-Cola Company, Atlanta, GA USA: Ingrid Saunders-Jones, Senior VP, Global Community Connections

Executive of the Year - Hospitality & Leisure

STEVIE AWARD WINNER:

Pegasus Solutions, Inc., Dallas, TX USA: Mike Kistner, CEO

DISTINGUISHED HONOREES:

Chungnam National University Hospital, Daejeon, South Korea: Song Shi-Hun, Director

Executive of the Year - Insurance

STEVIE AWARD WINNER:

Thai Life Insurance Co., Ltd., Bangkok, Thailand: Chai Chaiyawan, President

DISTINGUISHED HONOREES:

MAPFRE, S.A., Madrid, Spain: José Manuel Martínez, Chairman & CEO

RSA Canada, Toronto, Canada: Rowan Saunders, President & CEO

Wellpoint, Inc., Indianapolis, IN USA: Angela F. Braly, Chair, President & CEO

Executive of the Year - Manufacturing

STEVIE AWARD WINNER:

Toppan Printing Co., Ltd., Tokyo, Japan: Naoki Adachi, President and CEO

Executive of the Year - Media

STEVIE AWARD WINNER:

Reed Elsevier NV, Amsterdam, The Netherlands: Mark H. Armour, CFO

DISTINGUISHED HONOREE:

SUNGWOODCOM, Seoul, South Korea: Lee Min-Sung, CEO

Executive of the Year - Metals & Mining

STEVIE AWARD WINNER:

Compañía de Minas Buenaventura S.A.A., Lima, Peru: Roque Benavides Ganoza, President, CEO, and Director

Executive of the Year - Pharmaceuticals

STEVIE AWARD WINNER:

Roche Group, Basel, Switzerland: Franz B. Humer, Chairman

DISTINGUISHED HONOREE:

Alvogen, Parsippany, NJ USA: Doug Drysdale, CEO

Executive of the Year - Retail

STEVIE AWARD WINNER:

Tesco PLC, Cheshunt, United Kingdom: Philip Clarke, CEO

Executive of the Year - Telecommunications

STEVIE AWARD WINNER:

BT Group, London, United Kingdom: Ian Livingston, CEO

DISTINGUISHED HONOREES:

Etisalat Misr, Cairo, Egypt: Eng. Saleh Al-Abdooli, CEO

Hellenic Telecom, Athens, Greece: Michael Tsamaz, Chairman & CEO

Huawei Technologies Co. Ltd, Shenzhen, China: Yafang Sun, Chairwoman

Maroc Telecom, Rabat, Morocco: Abdeslam Ahizoune, Chairman and President

OnRelay Ltd, London, United Kingdom: Marie Wold, President & CFO

Portugal Telecom, Lisbon, Portugal: Zeinal Bava, CEO

SK Telecom Co., Ltd., Seoul, South Korea: Man Won Jung, President and CEO

Turk Telekom, Istanbul, Turkey: K. Gökhan Bozkurt, CEO

Ufone PTML - Etisalat, Islamabad, Pakistan: Mr. Abdul Aziz, President and CEO

XLN Telecom, Burgess Hill, United Kingdom: Christian Nellemann, CEO

Executive of the Year - Utilities

STEVIE AWARD WINNER:

Cheung Kong Infrastructure Holdings Limited, Hong Kong, China: H L Kam, Group Managing Director

Finance Executive of the Year

STEVIE AWARD WINNER:

Hadlow College, Haywards Heath, United Kingdom: Mark Lumsdon-Taylor, CFO

DISTINGUISHED HONOREES:

TelecityGroup, London, United Kingdom: Brian McArthur-Muscroft, CFO

Marketing Team of the Year

STEVIE AWARD WINNER:

Doosan Heavy Industries & Construction, Seoul, South Korea

DISTINGUISHED HONOREES:

NESTLE TURKEY, Istanbul, Turkey: Prolific Personified

PetRays, The Woodlands, TX USA

Seoul National University Hospital Biomedical Research Institute, Seoul, South Korea

Venda, Inc., London, United Kingdom: Vendas International Bootstrapped Marketing Team

Marketing Campaign of the Year for a Product

STEVIE AWARD WINNER:

Finansbank A.S., Istanbul, Turkey: Finansbank's 2010 Revolutionary Product Fix Card Marketing Campaign

DISTINGUISHED HONOREES:

Eloqua, Newton, MA USA: The Day "Or" Died: Eloqua10

Fonterra Brands, Auckland, New Zealand: Mainland Cheese Taste the Difference of Time campaign

Ssangyong Motor Company, Seoul, South Korea

Union Direct, Edinburgh, United Kingdom: VisitScotland Relationship Marketing

Best New Product or Service of the Year - Computer Software - New Version

STEVIE AWARD WINNER:

iolo technologies, Los Angeles, CA USA: iolo technologies' System Mechanic 10

DISTINGUISHED HONOREES:

A-T Solutions Inc., Vienna, VA USA: A-T Solutions' Asymmetric Threat and Technical Analysis Casebook (ATTAC) Version 5.0

Absolute Software, Vancouver, Canada: Absolute Software's Absolute Manage Mobile Device Management (MDM)

Callidus Software, Pleasanton, CA, USA: Callidus Software Monaco Suite Fall 2010

Epicor Software Corporation, Irvine, CA USA: Epicor's Next Generation ERP Solution

Hancom Inc., Seoul, South Korea: Hancom Office 2010

Invensys Skelta, Bangalore, India: Invensys Skelta takes Business Process Management (BPM) to Manufacturing Operations

Mitel, Kanata, Ontario, Canada: Mitel's Freedom Architecture and Mitel Communications Director

Best New Product or Service of the Year -Computer Software - New Desktop/End-User Software

STEVIE AWARD WINNER:

Manthan Systems, Bangalore, India: Manthan Systems' ARC Supplier Portal and Analytics (SPA)

DISTINGUISHED HONOREES:

ProcureStaff, New York, NY USA: ProcureStaff's Innovative Performance Analytics Tool

Best New Product or Service of the Year -Industrial

STEVIE AWARD WINNER:

BioExx Specialty Proteins Ltd., Toronto, Canada: BioExx Oil Extraction Process

DISTINGUISHED HONOREES:

Edwards Vacuum Ltd, Crawley, United Kingdom: GXS dry screw vacuum pump

Best New Product or Service of the Year - Other

STEVIE AWARD WINNER:

Pegasus Solutions, Inc., Dallas, TX USA: Pegasus Solutions' "The Pegasus View"

DISTINGUISHED HONOREES:

EFES. Istanbul, Turkey: MARIACHI DRY: Not for men only...

MOIN, Daejeon, South Korea: Pictorial of Museum of Genealogy

Product Development/Management Team of the Year

STEVIE AWARD WINNER:

Eagle's Flight Creative Training Excellence Inc., Guelph, Canada

DISTINGUISHED HONOREES:

ltransition, Austin, TX USA: CORE Framework Development Team